

YANYIN WU

UX Designer | Product Designer | UX Researcher

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WORK EXPERIENCE

State Street | Boston, MA

UX / Product Designer (Contract) Jan 2025 – Present

- Design end-to-end user experiences for an enterprise B2B SaaS platform, supporting core workflows across multiple product areas
- Collaborate within a sprint-based Agile team with product managers, engineers, and researchers to deliver user-centered design solutions
- Create user flows, wireframes, and interactive prototypes in Figma to validate concepts and support feature implementation
- Contribute to UX/UI modernization efforts to improve usability and visual consistency across key product surfaces
- Support the development and documentation of shared design patterns to enable consistency across multiple digital products

Ganbei Zine Northeastern University | Boston, MA

Graphic Designer Sep 2023 – Apr 2025

- Designed print and digital layouts using typography and visual hierarchy
- Collaborated with designers to explore concepts and iterate on visual solutions

State Street | Boston, MA

UX Designer and Researcher Co-op Jan 2023 – Jun 2023

- Led UX research and concept exploration to design and present solutions for SaaS platform features, including collaboration, help & learning, and localization
- Planned and conducted usability testing with Figma prototypes; analyzed research findings using Dovetail
- Identified usability issues and collaborated with product managers, engineers, and stakeholders to inform product design improvements for enterprise clients

Artists for Humanity | Boston, MA

User Experience Designer and Mentor Co-op Jan 2022 – Apr 2022

- Led end-to-end UX design for a public-facing webpage, from ideation through high-fidelity prototyping
- Iterated on design solutions using user surveys, usability testing, and continuous feedback loops
- Built reusable content templates in Storyblok CMS, improving efficiency of content updates

Artists for Humanity | Boston, MA

Photo Studio Mentor and Photographer July 2018 – Oct 2025

- Led client-facing projects for 10+ events, translating stakeholder needs into visual deliverables and building long-term client relationships
- Produced and iterated high-quality visual assets under tight timelines, ensuring accuracy and consistency
- Mentored 18+ teen artists and coordinated studio workflows, improving team efficiency and output

PORTFOLIO

<https://www.yanywu.com/>

EDUCATION

Northeastern University

M.S. in Experience Design

Northeastern University

B.F.A in Interaction Design

UX SKILLS

UI Design
Prototyping
Wireframing
Usability Testing
User Research
User Flows
HTML/CSS (basic understanding)
User Interview
Rapid Prototyping
Interaction Design
Information Architecture
Responsive Design
Design System
Digital Products

TOOLS

Figma
Adobe Creative Suite
Microsoft Office Suite
Google Suites
Canva
Dovetail
Miro
Lightroom

METHODS

Agile
B2B Project Management
Cross-functional Collaboration
Design Thinking