

# YANYIN WU

UX Designer | Product Designer | UX Researcher

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## WORK EXPERIENCE

State Street | Boston, MA

**UX / Product Designer (Contract)** Jan 2025 – Present

- Design end-to-end user experiences for an enterprise B2B SaaS platform, supporting core workflows across multiple product areas
- Collaborate within a sprint-based Agile team with product managers, engineers, and researchers to deliver user-centered design solutions
- Create user flows, wireframes, and interactive prototypes in Figma to validate concepts and support feature implementation
- Contribute to UX/UI modernization efforts to improve usability and visual consistency across key product surfaces
- Support the development and documentation of shared design patterns to enable consistency across multiple digital products

Ganbei Zine Northeastern University | Boston, MA

**Graphic Designer** Sep 2023 – Apr 2025

- Designed print and digital layouts using typography and visual hierarchy
- Collaborated with designers to explore concepts and iterate on visual solutions

State Street | Boston, MA

**UX Designer and Researcher Co-op** Jan 2023 – Jun 2023

- Led UX research and concept exploration to design and present solutions for SaaS platform features, including collaboration, help & learning, and localization
- Planned and conducted usability testing with Figma prototypes; analyzed research findings using Dovetail
- Identified usability issues and collaborated with product managers, engineers, and stakeholders to inform product design improvements for enterprise clients

Artists for Humanity | Boston, MA

**User Experience Designer and Mentor Co-op** Jan 2022 – Apr 2022

- Led end-to-end UX design for a public-facing webpage, from ideation through high-fidelity prototyping
- Iterated on design solutions using user surveys, usability testing, and continuous feedback loops
- Built reusable content templates in Storyblok CMS, improving efficiency of content updates

Artists for Humanity | Boston, MA

**Photo Studio Mentor and Photographer** July 2018 – Oct 2025

- Led client-facing projects for 10+ events, translating stakeholder needs into visual deliverables and building long-term client relationships
- Produced and iterated high-quality visual assets under tight timelines, ensuring accuracy and consistency
- Mentored 18+ teen artists and coordinated studio workflows, improving team efficiency and output

## PORTFOLIO

<https://www.yanywu.com/>

## EDUCATION

Northeastern University

M.S. in Experience Design

Northeastern University

B.F.A in Interaction Design

## UX SKILLS

UI Design

Prototyping

Wireframing

Usability Testing

User Research

User Flows

HTML/CSS (basic understanding)

User Interview

Rapid Prototyping

Interaction Design

Information Architecture

Responsive Design

Design System

Digital Products

## TOOLS

Figma

Adobe Creative Suite

Microsoft Office Suite

Google Suites

Canva

Dovetail

Miro

Lightroom

## METHODS

Agile

B2B Project Management

Cross-functional Collaboration

Design Thinking