

WORK EXPERIENCE

State Street | Boston, MA

Digital Experience Designer Jan 2025 – Present

- Design end-to-end user experiences for a **B2B SaaS financial platform**, structuring **content-heavy workflows and data interactions** across 10+ product modules
- Partner with **product managers, engineers, and researchers in an Agile environment** to deliver scalable, user-centered solutions
- **Evolve the design system and component library**, improve usability and visual consistency, reducing interface complexity across product surfaces
- Lead the **documentation and governance of shared design patterns**, enabling cross-product consistency, reusable components, and more efficient development

State Street | Boston, MA

UX Designer and Researcher Co-op Jan 2023 – Jun 2023

- Planned and conducted 7 usability test processes help the team understand **traders' workflows and financial domain needs in data-dense environments**
- **Analyzed and synthesized research insights** using affinity mapping and journey analysis, identifying key user pain points that informed 5 iterative design improvements
- Translated research findings into **content strategies and messaging frameworks**, improving how critical financial data and system feedback are communicated to users

Artists for Humanity | Boston, MA

User Experience Designer and Mentor Co-op Jan 2022 – Apr 2022

- Led the **end-to-end UX design of a public-facing website**, from ideation to high-fidelity prototyping, supporting marketing and brand awareness initiatives
- Iterated on designs through user surveys, usability testing, and stakeholder feedback
- Created **reusable CMS content templates**, improving publishing efficiency and consistency for content updates

Artists for Humanity | Boston, MA

Visual Artist July 2018 – Oct 2025

- Produced high-quality **visual assets library for business and community clients** to achieve marketing campaigns and branded events
- Led client-facing projects for 10+ events, translating stakeholder needs into visual deliverables and building long-term client relationships
- Mentored 18+ teen artists and coordinated studio workflows, improving team efficiency and output

GRADUATE UX PROJECT

AI in-home multi-modal mental health system | Northeastern University

Product Designer Jan 2025 - Apr 2025

- Designed a **content-driven AI support experience** to help patients and caregivers navigate emotional and treatment-related challenges
- Developed **conversational flows and response frameworks** to balance AI guidance with user autonomy and psychological safety
- Conducted **user and AI research to identify barriers in accessing mental health support** and translate findings into content and experience strategy

PORTFOLIO

<https://www.yanywu.com/>

EDUCATION

Northeastern University

M.S. in Experience Design

Northeastern University

B.F.A in Interaction Design

SKILLS

UI Design, Product Design, Prototyping, Wireframing, Usability Testing, User Research, Data analytics, quantitative research, User Flows, HTML/CSS (basic understanding), User Interview, Rapid Prototyping, Information Architecture, Responsive Design, Design System, Digital Products, Agile, B2B Project Management, Cross-functional Collaboration, Design Thinking, AI Interaction Design, Journey Mapping, Conversational Design (AI / Chatbots), Content Strategy

TOOLS

Figma
Adobe Creative Suite
Microsoft Office Suite
Google Suites
Canva
Dovetail
Miro
Lightroom
Cursors
Claude Code
Replit
Notion
Storyblok