

YANYIN WU

UX Designer | UX Researcher

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WORK EXPERIENCE

State Street | Boston, MA

Digital Experience Designer Jan 2025 – Present

User Experience Designer and Researcher Co-op Jan 2023 – Jun 2023

- Collaborate with cross-functional teams in B2B and Agile environments, advocating for users and delivering interactive prototypes
- Design cohesive, user-centered experiences for financial advisors, aligning with State Street's design standards and optimizing workflows
- Lead UX/UI modernization of State Street Alpha's investment management SaaS platform, improving usability, visual consistency, and user satisfaction
- Develop and implement a scalable design system, streamlining visual elements and ensuring consistency across all client platforms
- Conducted user research via interviews in Figma and Dovetail, translating insights into actionable design improvements

Ganbei Zine Northeastern University | Boston, MA

Graphic Designer Sep 2023 – Apr 2025

- Designed a series of zine issues in InDesign that celebrate and promote Chinese American culture. We published on schedule to both our online and hard copy audiences in time for the launch party
- Collaborated with designers to brainstorm concepts, color palettes, typography, and textures, fostering innovative design solutions

Artists for Humanity | Boston, MA

User Experience Designer and Mentor Jan 2022 – Apr 2022

- Led and designed the Event & News webpage for Artists for Humanity through user surveys, iterative design, and rapid prototyping, achieving higher traffic after its June release
- Engaged in cross-functional collaboration with stakeholders, designers, and developers to gather feedback and drive project success
- Created website templates in Storyblok to enhance administrative workflow efficiency, simplifying the process for regular updates

Artists for Humanity | Boston, MA

Photographer and Mentor July 2016 – Oct 2025 9 years

- Led and photographed 20+ client events for Artists for Humanity, meeting creative needs while fostering strong, long-term client relationships
- Led and edited high-quality images, including fine artwork, professional event photography, and high-resolution stitched composites, with a focus on accuracy and timely delivery
- Supported daily Photo Studio operations by mentoring 18+ teen artists, coordinating internal studio tasks, and overseeing external projects led to an increase in studio productivity
- Created hands-on experience with acrylic painting during teenage years, building a strong foundation in artistic techniques

PORTFOLIO

<https://yanywu.wixstudio.com/myportfolio>

EDUCATION

Northeastern University

MS in Experience Design

Northeastern University

BFA in Interaction Design

SKILLS

User Experience (UX) Design
Prototyping and Wireframing
Usability Testing and Analysis
User Research and Surveys
Design Thinking
Collaboration Tools (Slack, Jira)
HTML/CSS (basic understanding)
User Interview
Rapid Prototyping
Web Design
Interaction Design
Information Architecture
Responsive Design
Cross-functional Collaboration
B2B Project Management
Agile Methodologies
Design System
SaaS

TOOLS

Figma
Adobe Creative Suite
Microsoft Office Suite
Google Suites
Shopify
Canva
Dovetail
Miro
Lightroom