# YANYIN WU

Product Designer

yanywu813@gmail.com
www.linkedin.com/in/wuyany/

## WORK EXPERIENCE

**State Street** | Boston, MA

UX Designer   Jan 2025 – Present

- Design end-to-end user experiences for an enterprise **B2B SaaS financial platform**, supporting portfolio managers and traders across 10+ product modules
- Partner with **product managers, engineers, and researchers in an Agile environment** to deliver scalable, user-centered solutions
- **Evolve the design system and component library,** imporve usability and visual consistency, reducing interface complexity across product surfaces
- Lead the **documentation and governance of shared design patterns**, enabling cross-product consistency, reusable components, and more efficient development

**State Street** | Boston, MA

UX Designer and Researcher Co-op   Jan 2023 – Jun 2023

- Planned and conducted 7 usability test processes help the team understand **traders' workflows and financial domain needs in data-dense environments**
- **Analyzed and synthesized research insights** using affinity mapping and journey analysis, identifying key user pain points that informed 5 iterative design improvements
- Developed and presented 10 concept solutions to leadership, including collaboration tools, in-product learning, and localization features

**Artists for Humanity** | Boston, MA

User Experience Designer and Mentor Co-op   Jan 2022 – Apr 2022

- Led the **end-to-end UX design of a public-facing website,** from ideation to high-fidelity prototyping, supporting marketing and brand awareness initiatives
- Iterated on designs through user surveys, usability testing, and stakeholder feedback
- Created **reusable CMS content templates**, improving publishing efficiency and consistency for content updates

**Artists for Humanity** | Boston, MA

Visual Artist July 2018 – Oct 2025

- Produced high-quality **visual assets libary for business and community clients** to achive marketing campaigns and branded events
- Led client-facing projects for 10+ events, translating stakeholder needs into visual deliverables and building long-term client relationships
- Mentored 18+ teen artists and coordinated studio workflows, improving team efficiency and output

## GRADUATE UX PROJECT

AI in-home multi-modal mental health system | Northeastern University

Product Designer   Jan 2025 - Apr 2025

- Designed an AI-assisted mental health platform supporting older adults, caregivers, and healthcare professionals in emotional reflection, treatment understanding, and coping strategy discovery
- Conducted user research and AI ecosystem analysis to uncover barriers to mental health access and inform responsible AI design opportunities
- Developed and designed interaction frameworks for AI-assisted guidance, balancing automation with user control, transparency, and psychological safety

## PORTFOLIO

https://www.yanywu.com/

## EDUCATION

Northeastern University

M.S. in Experience Design

Northeastern University

B.F.A in Interaction Design

## SKILLS

UI Design, Product Design, Prototyping, Wireframing Usability Testing, User Research, Data analytics, quantitative research User Flows, HTML/CSS (basic understanding), User Interview, Rapid Prototyping, Information Architecture, Responsive Design, Design System, Digital Products, Agile, B2B Project Management, Cross-functional Collaboration, Design Thinikng, AI Interaction Design

## TOOLS

Figma
Adobe Creative Suite
Microsoft Office Suite
Google Suites
Canva
Dovetail
Miro
Lightroom
Cursors
Claude Code
Replit